

MENTOR GUIDE FOR PATHWAYS PROGRAMS



About Aum



To empower under-resourced females for success.



Women will be financially independent and socially responsible.



Empowering girls to empower their community!

Keep In Touch



Alka Bhargav, FOUNDER abhargav@aumfoundationusa.org | 256-542-8213



Demetria Horton, EXECUTIVE DIRECTOR demetria.horton@aumfoundationusa.org | 256-483-6538



amber.brown@aumfoundationusa.org 210-328-4756





Amber Brown, PROGRAM DIRECTOR Kamila Patel-Turpin, PROGRAM COORDINATOR Gloria Simmons, PROGRAM MANAGER kamila.turpin@aumfoundationusa.org gloria.simmons@aumfoundationusa.org 256-783-0396 334-413-5179

> Website www.aumfoundationusa.org

Facebook @AumFoundationPathway2Success

Instagram @AumFoundation.p2s

LinkedIn **@Aum Foundation USA**



IMPORTANT REMINDERS

BOARD MEETING DATES

All board meetings will be held from 11:30am-1pm at the Aum Foundation Main Office

January 18, 2023 March 15, 2023 May 17, 2023 August 16, 2023 October 18, 2023 December 6, 2023

IMORTANT PROGRAM DATES

AUMPALOOZA - APRIL 15, 2023 P2S GRADUATION - APRIL 23, 2023 BOLLYWOOD NIGHT - OCT 14, 2023

KEEP IN TOUCH

ALKA BHARGAV

FOUNDER & BOARD PRESIDENT ABHARGAV@AUMFOUNDATIONUSA.ORG 256-542-8213

DEMETRIA HORTON

EXECUTIVE DIRECTOR DEMETRIA.HORTON@AUMFOUNDATIONUSA.ORG 256-483-6538

AMBER BROWN

PROGRAM MANAGER AMBER.BROWN@AUMFOUNDATIONUSA.ORG

210-328-4756

PROGRAM COORDINATOR

256-783-0396

Website www.aumfoundationusa.org

eAumFoundationPathway2Success

Instagram @AumFoundation.p2s

LinkedIn @Aum Foundation USA

Address: 472 Providence Main St. NW #201, Huntsville AL 35806

KAMILA PATEL-TURPIN



MEANING OF THE NAME

Aum (pronounced ohm or omm). Capital **'A'** - lowercase **'um'**. (Not to be confused with Auburn University Montgomery or Assets Under Management.)

Aum is actually a symbol (and it's the M in our Aum logo). It is a sound that is known generally as the sound of the universe. It is often chanted to bring about **empowerment from within**.

It is only natural that as an organization whose mission is to **EMPOWER**, our name means exactly that!

WHY WE DO WHAT WE DO?

Aum Foundation was designed around the real-world problems the founder experienced dealing with financial hardship, discrimination as an immigrant, and being a single mother. Her journey led her to the belief that all women should be empowered from within and economically independent despite their circumstances.

Our Pathways Programs focus on change on the macro and micro levels. We equip future female leaders for success, and we work within the community and workforce to create a more inclusive work environment for them to thrive in. Our programs accomplish this through a combination of mentorship, enrichment classes, career exploration, ACT prep, Tools for School, and community partnerships & outreach.

These programs are transformational. This holistic approach to tackling every roadblock between our girls and future success is the difference between our program and others. To the best of our knowledge, there is no other program quite like the Aum Foundation.

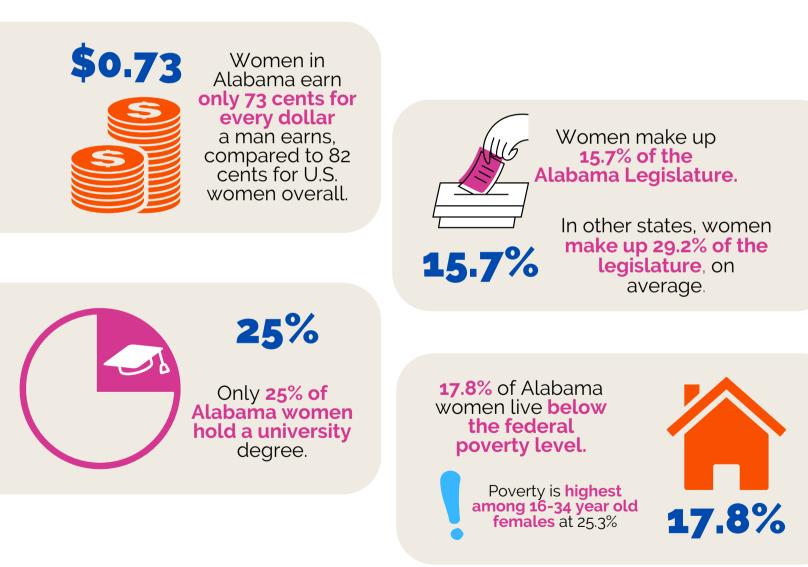


Community Need

The demand for Aum Foundation's Pathways Programs continuously increases as awareness of the Foundation increases.

All of our participants come from under-resourced backgrounds, and the majority have faced childhood trauma and other challenges without much support, since a very young age. Some of the girls are the first in their families to learn English or apply to college. Others have the weighty task of caring for their younger siblings due to the parents having to work long hours.

A landmark study conducted by the Women's Foundation of Alabama shows that supporting initiatives like the Aum Foundation is critical for narrowing the economic gap across our state:



Source: https://wfalabama.org/news/2020-status-of-women-report-released/



The Aum Solution

We intend to be a positive influence in the lives of young women, offering programs that provide the advice and support they need to achieve generational prosperity: abundance and success for themselves, their community, and future generations.

These are smart, motivated young ladies who excel academically but lack the basic support to break the poverty cycle. Through Aum Foundation's Pathways Programs, they gain confidence and valuable skills that equip them in being positive, successful, and productive citizens.

And, the effects of these programs are far-reaching. Growth and empowerment doesn't stop with one girl. It changes the life of her mentor, the culture of business she interns for, the environment at the school she attends, her interaction with friends, the guidance she offers siblings, and endless others. We call this the "Aum Effect." It is the ripple that starts with one girl and radiates throughout her community.

Our program makes a positive impact on girls in Huntsville/Madison, Decatur, and Selma, AL by empowering under-resourced youth to be successful and socially responsible.

- During the program, the girls participate in enrichment classes that cover various topics not covered in an academic classroom setting. These classes aid our students in becoming high-potential employees in their future professional pursuits. The knowledge and skills they acquire during these classes are fundamental for their success and will carry through into their personal and professional lives.
- Working with a mentor helps them stay on track and make good decisions, provides them with a role model, and aids tremendously in building their professional network.
- The program also provides real-world career exploration opportunities and mock interviews which will help them identify fields of interest best suited for them.
- Each student receives private ACT tutoring and a free TI-84 graphing calculator, increasing both their scores and, consequently, their ability to obtain financial aid for higher education.

The positive impact of the Aum Foundation is undeniable, and we hope you join in our mission of helping economically under-resourced women become financially independent and socially responsible.



Our Programs

Pathway 2 Opportunity introduces the prosperity mindset to high school juniors. A personal mentor and carefully designed enrichment classes will help students begin to develop a new way of thinking about success.

Pathway 2 Success, our flagship program, remains unchanged. Still focused on growing the prosperity mindset, high school seniors take a more in-depth look at careers and life after high school.

Pathway 2 Empowerment continues Aum's mentorship and guidance into a student's first year of higher education and helps students begin to live the prosperity mindset.

Our goal is that girls will stay with Aum Foundation through all three levels and beyond. This allows us to establish and expand a mindset for each girl where she is set up for success and supported along the way.

Our vision is that these pathways will build upon each other the same way our girls and mentors build up each other, ultimately delivering Aum alumni to a place of financial independence and social responsibility.



Our Programs

Pathway 2 Opportunity (P2C)

This year-long mentorship program introduces the prosperity mindset to females in their junior year of high school.

Pathway 2 Opportunity is modeled after the Pathway 2 Success program, but is less robust than its senior counterpart. It is defined by a five-pillar approach to helping under-resourced, high-potential high school senior girls achieve generational prosperity: mentorship, career exploration/job shadowing, ACT prep, tools for school, and enrichment classes.

Pathway 2 Success (P2S)

During their senior year of high school, girls begin to develop the prosperity mindset in a more robust mentorship program.

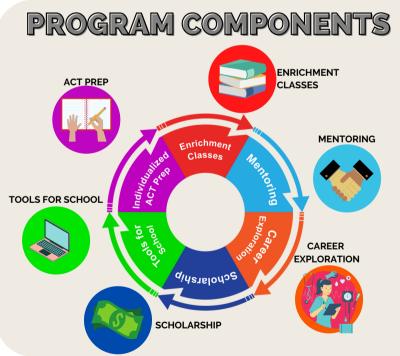
This program is defined by a six-pillar approach to helping under-resourced, high-potential high school senior girls achieve generational prosperity: mentorship, career exploration, ACT prep, scholarships, tools for school, and enrichment classes.

Pathway 2 Success is Aum Foundation's flagship mentoring program. Started in 2016-2017 with 10 students from Lee High School in Huntsville, AL, the program continues to expand across the state.

Pathway 2 Empowerment (P2E)

As Pathway 2 Success graduates move through their first year of college, this program maintains their mentorship relationship.

Additionally, students at this level have access to Aum Foundation Alumni Resources like the Guardian Squad and access to professional connections to help with career enhancement, networking, and job opportunities.



Guardian Squad

An alumni "safety net" program, the Guardian Squad allows Pathway 2 Success graduates to apply for hardship-based financial assistance on a case-by-case basis. Typically requests involve a monetary roadblock related to continuing higher education, a call for mental health support, or resources for homelessness.



 \checkmark

Live and attend a public school in: Huntsville, Decatur, Madison, or Selma, AL.

Must be a female student entering her junior or senior year of high school.

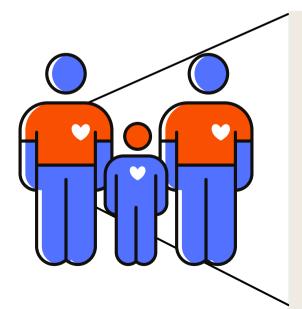


Must apply with a GPA of 3.0 or higher.

Must submit a minimum of one teacher recommendation, along with high school transcript, student application, and parent application.

Annual family income may not exceed the following amounts according to how many people live in the household:

HOUSEHOLD INCOME QUALIFICATIONS



1 person - \$27,180.00 (Total Income) 2 people - \$36,620.00 (Total Income) 3 people - \$46,060.00 (Total Income) 4 people - \$55,500.00 (Total Income) 5 people - \$64,940.00 (Total Income) 6 people - \$74,380.00 (Total Income) 7 people - \$83,820.00 (Total Income) 8 people -\$93,260.00 (Total Income)

Households with more than 8 persons, add \$4,720 for each additional person.





RESPONSIBILITIES & TIME COMMITMENT

- Our mentors meet with their mentee based on the following guidelines:
 - **Pathway 2 Opportunity** Meet at least two (2) hours per month; maintain open, consistent communication at all other times.
 - **Pathway 2 Success** Meet at least one (1) hour per week; maintain open, consistent communication at all other times.
 - **Pathway 2 Empowerment** Meet at least one (1) hour per month; maintain open, consistent communication at all other times.
- It is the responsibility of the mentee to initiate meetings, however, communication is a two-way street.
 - Please notify us in your monthly report if communication falls off or you are unable to meet.
 - $\circ\,$ If a mentee misses a scheduled meeting with you, please let us know within 24 hours.
- Mentors are required to complete a monthly report by the 5th of each month. Email reminders will go out each month.
- Mentors are <u>strongly encouraged</u> to attend the following events with their mentee:
 - Pathway 2 Opportunity
 - First Class (Orientation & Goal Setting) Sunday, June 4, 2023 | 1pm-4pm
 - Open House Sunday, December 10, 2023 | 4pm-6pm
 - Graduation Sunday, April 28, 2024 | 2pm-5:30pm
 - Pathway 2 Success (Huntsville & Decatur)
 - First Class (Personality Analysis) Sunday, July 9, 2023 | 1pm-5pm
 - Open House Sunday, December 10, 2023 | 4pm-6pm
 - Personal & Workforce Etiquette Sunday, January 14, 2024 | 10am-2pm
 - Graduation Sunday, April 14, 2024 | 1pm-5:30pm (Decatur)
 - Graduation Sunday, April 28, 2024 | 1pm-5:30pm (Huntsville
 - Pathway 2 Success (Selma)
 - First Class (Personality Analysis) Sunday, July 16, 2023 | 1pm-5pm
 - Graduation Sunday, April 21, 2024 | 4pm-6pm
 - Pathway 2 Empowerment
 - ZOOM Orientation | Time & Date TBD

OTHER IMPORTANT DATES

October 14, 2023 | 5pm-11pm | Bollywood Night, Huntsville

October 22, 2022 | 9am-4pm | Learning & Leading for an Inclusive Society (DEI Training)



Mentor Expectations



WHAT IS AN Aum MENTOR?

Our mentors act more as guides or advisors. They are not teachers, parents, guardians, or tutors. Our mentors pride themselves on engaging their mentees, rather than directing them. Whether that looks like working on college prep or facilitating the mentee in solving their own personal struggles, Aum mentors should lead by example and action.

One of the main requests a mentor may get is to help her mentee navigate the challenges of applying to college. To your level of comfort, you may aid your mentee in finding funding, taking the right courses, and choosing a viable career. This can be a very important need, as the majority of our students are the first in their families with plans to enter college.

We truly believe the single most important component of this program is one-on-one mentoring. Studies have found that people with the support and understanding of strong, positive role models are more likely to be successful in life. Our mentors make a vital difference in the lives of students in the program, and our staff is always here to help answer questions or step in with guidance.



This brief monthly report is due on the 5th of each month and gives us insight into the growth of each student. The monthly report allows you to document the monthly activities between you and your mentee. We read each report monthly to keep track of progress, intervene when necessary, and provide support. Email reminders will be sent!



As an Aum Foundation mentor, you are an official Aum Ambassador! As such, we ask that you like, share, comment, and promote our foundation, events, and updates both on social media and within your companies and friend groups. As a small grassroots local non-profit your support is needed and greatly appreciated.



Mentor Resources

WEBSITE & PORTAL

www.AumFoundationUSA.org is the best quick resource for all things Aum Foundation!

Our website even has a private Mentor Portal where you can access links for the Monthly Report, activity ideas with your mentee, a calendar of upcoming events, Mentor Forum, class handouts, and so much more.

Once you signup for access to the Mentor Portal, you will get notifications (via email or app) when new information is posted.



OTHER MENTORS

Your peers are some of the best resources when it comes to guidance with mentorship and managing modern teenage struggles.

Throughout the year, Aum Foundation will host trainings, parties, and other social events for mentors to get to know each other and share insights. We also encourage mentors to look at each other as a valuable network of like-minded women who you can call on to help navigate mentor/mentee relationships.

It's not uncommon for mentors to schedule their own meet-ups with each other or with other mentor/mentee pairs. This is a great way to build relationships and explore new things!



Aum FOUNDATION STAFF

Our team is always just a call, text, or email away! And, we love to hear from you!

Make sure you save all of our contact information (on page 2) in your contacts so that you can reach us easily.



2023-2024 PATHWAY 2 OPPORTUNITY CLASS SCHEDULE



DATE

CLASS

June 4, 2023 | 1pm-4pm

July/August TBD

September 10, 2023 | 1pm-4pm

October 29, 2023 | 1pm-4pm

December 10, 2023 | 4pm-6pm

January 28, 2024 | 1pm-5pm

March 17, 2024 | 1pm-4pm

April 28, 2024 | 2pm-5:30pm

Orientation, Goal Setting, & Time Management Career Exploration at Drake State Community & Technical College Communication & Public Speaking Learning & Leading for an Inclusive Society Open House Strengthsfinders Assessment & Training Self Esteem & Mental Health Graduation

All classes will be held at the Aum Warehouse: 3068 Jordan Lane NW, Huntsville, AL 35810

Dates, times, & locations are subject to change.

Please reference the calendar at www.AumFoundationUSA.org for the most up-to-date information. Ensure your most current, valid email address has been shared with Aum Foundation so you can receive updates.



2023-2024 PATHWAY 2 SUCCESS CLASS SCHEDULE

(HUNTSVILLE/DECATUR)



DATE

CLASS

May 20, 2023 | 1pm-5pm July 9, 2023 | 1pm-5pm August 27, 2023 | 1pm-5pm September 24, 2023 | 1pm-5pm October 29, 2023 | 9am-4pm November 12, 2023 | 1pm-5pm December 10, 2023 | 2pm-6pm January 17, 2024 | 10am-2pm February 11, 2024 | 1pm-5pm March 10, 2024 | 1pm-5pm Orientation, Goal Setting, & Time Management Personality Analysis College Prep Conflict Resolution Learning & Leading for an Inclusive Society Budget & Finance Emotional Intelligence & Open House Etiquette & Dress for Success Interviewing & Resume Writing Leadership & Success Mindset Self Esteem & Mental Health Graduation

All classes will be held at the Aum Warehouse: 3068 Jordan Lane NW, Huntsville, AL 35810

Dates, times, & locations are subject to change.

Please reference the calendar at www.AumFoundationUSA.org for the most up-to-date information. Ensure your most current, valid email address has been shared with Aum Foundation so you can receive updates.



2023-2024 PATHWAY 2 SUCCESS CLASS SCHEDULE



DATE

*May 20, 2023 | 1pm-5pm July 16, 2023 | 1pm-5pm August 13, 2023 | 1pm-5pm September 24, 2023 | 1pm-5pm *October 29, 2023 | 9am-4pm November 19, 2023 | 1pm-5pm December 10, 2023 | 2pm-6pm *January 17, 2024 | 10am-2pm February 18, 2024 | 1pm-5pm March 10, 2024 | 1pm-5pm

Orientation, Goal Setting, & Time Management Personality Analysis College Prep Conflict Resolution & Emotional Intelligence Learning & Leading for an Inclusive Society Budget & Finance Emotional Intelligence & Open House Etiquette & Dress for Success Interviewing & Resume Writing Leadership & Success Mindset Self Esteem & Mental Health Graduation

CLASS

*Indicates class will be held in Huntsville. Shuttle service provided. All other classes will be held in Selma.

Dates, times, & locations are subject to change.

Please reference the calendar at www.AumFoundationUSA.org for the most up-to-date information. Ensure your most current, valid email address has been shared with Aum Foundation so you can receive updates.



Statistics & Achievements

Total STUDENTS SERVED since 2016: 195

100% of program participants GRADUATE from high school

98% enter into HIGHER EDUCATION

15 STUDENTS achieved FULL-RIDE SCHOLARSHIPS:

80% from first batch in 2017 have now **GRADUATED** from **college**

Total SCHOLARSHIPS AWARDED to participants: \$292,500

Average INCREASE of 2.2 pts. on ACT score. LARGEST GAIN was 7 points

Approx. 24,480 HOURS of MENTORING

Approx. 1600 HOURS of JOB SHADOWING

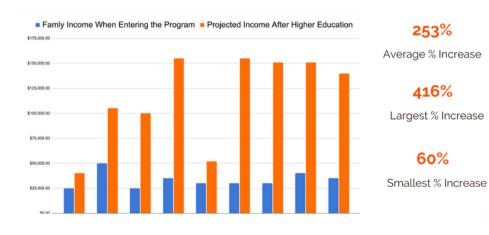
Significant **IMPROVEMENT** in Self Esteem, measured using the Rosenburg **SELF ESTEEM** scale

Student Sarah Arafat awarded Princeton Prize in Race Relations

Recruiting OUTREACH INCREASED from 16 to 19 high schools across Al

Tracking Generational Prosperity

In 2016 we started the Pathway Program with 10 High School Senior Girls. Unfortunately one girl has pursued a longer pathway 2 success, however, tracking the other 9, the numbers below predict their entry level income upon completing higher education.





Corporate Communication

WHY IT MATTERS

Economic independence impacts not only the life of the girl who achieves it but also those of her family and community. Filling essential educational and resource gaps encourages the creation of generational prosperity. Aum Foundation elevates under-resourced girls to empower communities through 1:1 mentoring, critical life skills classes, private ACT tutoring, holistic support, and more.

Aum SUMMED UP

Aum Foundation increases generational prosperity by addressing root-cause issues in the lives of under-resourced girls.

Through our holistic model, Aum Foundation's Pathways programs provides multi-level support for yearly cohorts of under-resourced, high-potential girls. By leveraging strategic community partnerships, Aum has established a workforce development-focused model that empowers girls to become economically independent through unparalleled financial, academic, social, and technological support.

Our Pathways participants receive:

- 1:1 weekly mentoring with successful women from a variety of fields.
- Private ACT tutoring
- A \$2,000 college scholarship and a laptop (If not provided by University/College attending)
- \$500 stipend after completing first year of higher education
- Tools to help them succeed such as TI-84 calculators, laptop computers, tablets, program materials, and more.
- Essential life skills classes -- ranging from mental health to budgeting to resume writing and interview prep -- led by subject matter experts.
- Lifelong access to the Aum network, including internship and job boards plus support through their higher education journey.

KEY STATISTICS

In 2022-2023, Aum Foundation's:

- Expanded the pathways program to include Juniors
- Introduced the 3 year Pathway's Program (Pathway 2 Opportunity, Pathway 2 Success, & Pathway 2 Empowerment)
- 4 students attend college debt free

KEY PERFORMANCE INDICATORS:

- 2.2 Average ACT Score Increase
- 3 All-day Seminars on Diversity, Equity, & Inclusion
- 10 workforce & leadership development skills classes
- 230+ job shadowing experiences
- 750+ private ACT tutoring hours
- 5200+ mentor hours
- \$290,000+ in scholarships awarded



Program Costs

P20 PROGRAM COSTS

Tablet - \$500 per student (10 Students)	\$5,000
ACT Tutoring - \$650 per student	\$6,500
TI-84 Calculator - \$150 per student	\$1,500
12 class lunches - \$15 per student	\$1,800
Program Materials - \$250 per student	\$2,500
T-shirts per student (10) and mentor (10)	\$500
Marketing Materials	\$1,000

\$18,800 PER PROGRAM YEAR

Average costs of Aprox. \$1,800 per student

P2S PROGRAM COSTS

\$2000 Scholarship per student (60 students)	\$120,000
Laptop - \$750 per student	\$45,000
Ti-84 Calculator - \$150 per student	\$9,000
ACT Tutoring - \$650 per student	\$39,000
12 class lunches - \$15 per student	\$10,800
Program Materials - \$250 per student	\$15,000
T-shirts per student (30) and mentor (30)	\$3,000
Marketing Materials	\$4,000

\$245,800 PER PROGRAM YEAR

Average costs of Aprox. \$4,000 per student

Average costs of

P2E PROGRAM COSTS

Alumni Relations

- \$500 Stipend (30 students) Program Materials - \$100 per student

\$24,500 PER PROGRAM YEAR

T-shirts per student (30) and mentor (30)

Aprox. \$800 per student

ESTIMATED YEARLY PROGRAM EXPENSES = \$290,000



- \$15.000 \$3.000
- \$1,500
- \$5,000

Board of Directors



BOARD OF DIRECTORS

2023 Board

Board Chair:	Kenny Watson		
Founder:	Alka Bhargav		
Board Members:	Alden Cayse Shawn Fairburn Samantha Brinkley Amber James Angele Monconduit	Melissa Morrison-Ellis Pranteek Patnaik Garrick Sams Dr. Patricia Sims Nicole Slyman	Sady Zayas-Visser Cliff White

NON PROFIT DETAILS

Name: 501(c)(3) Name: 501(c)(3) received: 501(c)(3) #: Aum Foundation Aum Foundation USA Inc. September 14, 2021 87-2555726

CONTACT

Alka Bhargav Founder & Board Vice-Chair

abhargav@aumfoundationusa.org

Demetria Horton Executive Director demetria.horton@aumfoundationusa.org

Phone: 256-724-3635

472 Providence Main St. NW #201, Huntsville AL 35806

